

Annexure-A
SEGMENT REPORTING CONSOLIDATED

Sl.No.	Particulars	All amounts in Indian Rupees Lakhs	
		12 Months ended 31st March, 2017	12 Months ended 31st March, 2016
		Audited	Audited
1	Segment Revenue		
	(a) Digital Marketing Segment	1,99,692.08	1,81,898.06
	(b) Software Development Segment	45,439.77	43,691.83
	Total Sales/ Income from Operations	2,45,131.85	2,25,589.89
	Less: Inter Segment Revenue		
	Net Sales/ Income from Operations	2,45,131.85	2,25,589.89
2	Segment Results - Profit (+) / Loss (-) before tax and interest		
	(a) Digital Marketing Segment	62,358.57	60,511.94
	(b) Software Development Segment	1,067.08	484.89
	Total	63,425.65	60,996.83
	Less: Interest	1,524.13	1,589.69
	Total Profit (+) / Loss (-) before tax	61,901.52	59,407.14
3	Segment Assets		
	(a) Digital Marketing Segment	2,45,894.94	2,06,006.58
	(b) Software Development Segment	39,355.47	38,409.59
	Total segment assets	2,85,250.41	2,44,416.17
	Segment liabilities		
	(a) Digital Marketing Segment	20,963.68	18,855.08
	(b) Software Development Segment	23,431.43	22,365.49
	Total segment liabilities	44,395.11	41,220.57

Annexure B

Name of the entity in the Group	Net Assets, i.e., total assets minus total liabilities		Share in profit or loss		Share in other comprehensive income		Share in total comprehensive income	
	As % of consolidated net assets	Amount	As % of consolidated profit or loss	Amount	As % of consolidated other comprehensive income	Amount	As % of total comprehensive income	Amount
Parent	24.30%	5,85,25,94,879	-0.65%	(2,80,79,159)	12.53%	(7,58,769)	-0.67%	(2,88,37,928)
Parent Subsidiaries								
Indian								
Yreach Media Pvt Ltd	0.00%	(144)	0.00%	(5,693)	0.00%	-	0.00%	(5,693)
LIL Projects PVT LTD	0.00%	89,100	0.00%	(10,900)	0.00%	-	0.00%	(10,900)
Foreign								
Dream Ad-Argentina	3.97%	95,49,94,031	8.11%	34,79,99,878	11.77%	(7,12,467)	8.10%	34,72,87,410
Dream Ad-Chile	3.12%	75,02,89,483	4.35%	18,68,36,835	3.32%	(2,01,186)	4.35%	18,66,35,649
Dream Ad-Mexico	1.40%	33,69,41,746	2.14%	9,19,14,945	2.59%	(1,56,657)	2.14%	9,17,58,289
Dream Ad-Panama	1.93%	46,40,52,520	2.88%	12,38,17,893	5.59%	(3,38,402)	2.88%	12,34,79,491
Dream Ad-Uruguay	0.13%	3,07,11,843	-0.07%	(28,73,388)	1.36%	(82,276)	-0.07%	(29,55,664)
Dyomo Corporation, USA	7.08%	1,70,42,23,758	9.79%	42,02,04,805	7.53%	(4,55,795)	9.79%	41,97,49,010
Frontier Data Management Inc. USA	21.17%	5,09,89,56,363	15.10%	64,82,34,004	6.94%	(4,20,356)	15.11%	64,78,13,648
International Expressions Inc. USA	14.17%	3,41,30,80,208	5.59%	24,00,37,624	0.88%	(53,456)	5.60%	23,99,84,169
Max Interactive Pty Ltd., Australia	2.20%	53,01,58,201	3.53%	15,16,70,035	3.88%	(2,35,192)	3.53%	15,14,34,843
Online Media Solutions Limited , Israel	24.65%	5,93,70,91,679	43.75%	1,87,77,63,922	37.63%	(22,77,964)	43.75%	1,87,54,85,958
Ybrant Digital Services De Publicidade Ltda,Brasil	3.71%	89,34,44,072	4.20%	18,02,71,761	2.65%	(1,60,211)	4.20%	18,01,11,550
Ybrant Digital (Brasil) Ltd., Singapore	0.00%	45	0.00%	-	0.00%	-	0.00%	-
Ybrant Media Acquisition Inc. USA	13.32%	3,20,85,11,909	1.27%	5,46,79,933	3.32%	(2,01,199)	1.27%	5,44,78,734
LGS Global FZE, UAE	0.00%	2,43,650	0.00%	-	0.00%	-	0.00%	-
Joint Ventures (investment as per the equity method)								
Indian								
Apollo Lycos Netcommerce Ltd	0.00%	(3,847)	0.00%	-	0.00%	-	0.00%	-
Total	121.13%	29,17,53,79,496	100.00%	4,29,24,62,496	100.00%	(60,53,930)	100.00%	4,28,64,08,566
Less:								
Adjustments arising on account of Consolidation	21.13%	5,08,98,47,585	0.00%		0.00%		0.00%	
Total	100.00%	24,08,55,31,911	100.00%	4,29,24,62,496	100.00%	(60,53,930)	100.00%	4,28,64,08,566

(Pursuant to first provision to sub-section (3) of section 129 read with rule 5 of Companies (Accounts) Rules, 2014)

S.No	Description	Dream Ad-Argentina		Dream Ad-Chile		Get Media, Mexico	
		Amount In	Amount In	Amount In	Amount In	Amount In	Amount In
		INR	USD	INR	USD	INR	USD
a)	Share Capital	85,58,897	1,70,157	1,42,349	2,830	15,17,652	30,172
b)	Reserves and Surplus	94,64,35,134	1,45,83,178	75,01,47,134	1,15,71,530	33,54,24,093	51,67,513
c)	Total Assets	1,07,63,28,147	1,66,24,620	79,51,58,574	1,22,66,357	39,01,47,374	60,18,253
d)	Total Liabilities	1,07,63,28,147	1,66,24,620	79,51,58,574	1,22,66,357	39,01,47,374	60,18,253
e)	Details of Investments	NIL	NIL	NIL	NIL	NIL	NIL
f)	Turnover	1,74,11,10,084	2,59,51,857	64,60,88,642	96,30,178	37,55,05,145	55,97,036
g)	Profit before tax	52,53,27,435	78,30,190	24,31,81,699	36,24,709	12,93,55,182	19,28,085
h)	Provision for tax	17,73,27,558	27,34,848	5,63,44,864	8,68,983	3,74,40,237	5,77,425
i)	Profit After Tax	34,79,99,877	50,95,342	18,68,36,835	27,55,726	9,19,14,945	13,50,660
	Other comprehensive income	(7,12,467)	(10,620)	(2,01,186)	(2,999)	(1,56,657)	(2,335)
	Total comprehensive income for the period	34,72,87,410	50,84,722	18,66,35,649	27,52,727	9,17,58,288	13,48,325
j)	Proposed Dividend	NIL	NIL	NIL	NIL	NIL	NIL
k)	% of Share Holding	100%		100%		100%	
Reporting Currency		USD(\$)		USD(\$)		USD(\$)	

S.No	Description	Dream Ad-Panama		Dream Ad.-Uruguay		Dyomo Corporation, USA	
		Amount In	Amount In	Amount In	Amount In	Amount In	Amount In
		INR	USD	INR	USD	INR	USD
a)	Share Capital	1,25,75,000	2,50,000	16,74,437	33,289	4,67,300	10,000
b)	Reserves and Surplus	45,14,77,520	69,06,679	2,90,37,406	4,40,367	1,70,37,56,458	2,63,83,308
c)	Total Assets	50,10,89,277	77,27,881	4,56,33,732	7,03,790	1,91,64,97,013	2,96,67,109
d)	Total Liabilities	50,10,89,277	77,27,881	4,56,33,732	7,03,790	1,91,64,97,013	2,96,67,109
e)	Details of Investments	NIL	NIL	NIL	NIL	NIL	NIL
f)	Turnover	45,72,58,537	68,15,599	18,81,66,384	28,04,686	1,68,97,80,756	2,51,86,775
g)	Profit before tax	16,31,21,640	24,31,385	(28,73,388)	(42,829)	68,11,43,442	1,00,72,190
h)	Provision for tax	3,93,03,747	6,06,165	-	-	26,09,38,637	40,24,347
i)	Profit After Tax	12,38,17,893	18,25,220	(28,73,388)	(42,829)	42,02,04,805	60,47,843
	Other comprehensive income for the period	(3,38,402)	(5,044)	(82,276)	(1,226)	(4,55,795)	(6,794)
	Total comprehensive income for the period	12,34,79,491	18,20,176	(29,55,664)	(44,055)	41,97,49,010	60,41,049
j)	Proposed Dividend	NIL	NIL	NIL	NIL	NIL	NIL
k)	% of Share Holding	100%		100%		100%	
Reporting Currency		USD(\$)		USD(\$)		USD(\$)	

S.No	Description	Frontier Data Management Inc., USA		International Expresions Inc. USA		Max Interactive Pty Ltd., Australia	
		Amount In	Amount In	Amount In	Amount In	Amount In	Amount In
		INR	USD	INR	USD	INR	USD
a)	Share Capital	1,29,80,71,205	2,89,19,389	1,06,48,18,187	2,01,87,000	139	2
b)	Reserves and Surplus	3,80,08,85,158	5,24,23,144	2,34,82,62,021	3,19,27,056	53,01,58,063	81,76,454
c)	Total Assets	5,30,91,80,015	8,45,84,724	3,48,40,54,703	5,32,08,665	58,09,14,110	89,59,244
d)	Total Liabilities	5,30,91,80,015	8,45,84,724	3,48,40,54,703	5,32,08,665	58,09,14,110	89,59,244
e)	Details of Investments	NIL	NIL	NIL	NIL	NIL	NIL
f)	Turnover	2,54,38,80,373	3,79,17,430	1,02,21,80,504	1,52,35,959	66,58,29,673	99,24,425
g)	Profit before tax	1,04,96,70,287	1,54,88,399	37,79,80,954	53,19,933	21,34,64,241	31,81,759
h)	Provision for tax	40,14,36,283	61,91,183	13,79,43,329	21,27,442	6,17,94,206	9,53,026
i)	Profit After Tax	64,82,34,004	92,97,216	24,00,37,625	31,92,491	15,16,70,035	22,28,733
	Other comprehensive income for the period	(4,20,356)	(6,266)	(53,456)	(797)	(2,35,192)	(3,506)
	Total comprehensive income for the period	64,78,13,648	92,90,950	23,99,84,169	31,91,694	15,14,34,843	22,25,227
j)	Proposed Dividend	NIL	NIL	NIL	NIL	NIL	NIL
k)	% of Share Holding	100%		100%		100%	
Reporting Currency		USD(\$)		USD(\$)		USD(\$)	

S.No	Description	Online Media Solutions Ltd, Israel		Ybrant Digital Servicos De Publicidade Ltda, Brasil		Ybrant Media Acquisition Inc USA	
		Amount In	Amount In	Amount In	Amount In	Amount In	Amount In
		INR	USD	INR	USD	INR	USD
a)	Share Capital	28,74,96,660	63,69,000	2,93,925	6,426	1,21,90,40,000	2,70,00,000
b)	Reserves and Surplus	5,64,95,95,025	8,48,52,705	89,31,50,147	1,37,72,786	1,98,94,71,909	3,31,78,808
c)	Total Assets	6,33,45,22,032	9,73,51,106	96,57,73,676	1,48,94,720	4,31,12,30,330	7,71,85,569
d)	Total Liabilities	6,33,45,22,032	9,73,51,106	96,57,73,676	1,48,94,720	4,31,12,30,330	7,71,85,569
e)	Details of Investments	NIL	NIL	NIL	NIL	NIL	NIL
f)	Turnover	8,87,27,46,531	13,22,51,402	58,21,30,269	86,76,856	1,12,99,42,760	1,68,42,193
g)	Profit before tax	2,52,03,93,994	3,74,46,244	23,76,37,006	35,42,063	8,40,83,372	11,38,690
h)	Provision for tax	64,26,30,075	99,11,013	5,73,65,245	8,84,720	2,94,03,439	4,53,477
i)	Profit After Tax	1,87,77,63,919	2,75,35,231	18,02,71,761	26,57,343	5,46,79,933	6,85,213
	Other comprehensive income for the period	(22,77,965)	(33,954)	(1,60,211)	(2,388)	(2,01,199)	(2,999)
	Total comprehensive income for the period	1,87,54,85,954	2,75,01,277	18,01,11,550	26,54,955	5,44,78,734	6,82,214
j)	Proposed Dividend	NIL	NIL	NIL	NIL	NIL	NIL
k)	% of Share Holding	100%		100%		100%	
	Reporting Currency		USD(\$)		USD(\$)		USD(\$)

S.No	Description	Ybrant Digital (Brasil) Limited,Singapore		LGS Global FZE, UAE		Yreach Media Pvt Ltd, Hyderabad, India	LIL projects PVT LTD,Hyderabad, India
		Amount In	Amount In	Amount In	Amount In	Amount In	Amount In
		INR	USD	INR	USD	INR	INR
a)	Share Capital	45	1	2,43,650	5,000	1,00,000	1,00,000
b)	Reserves and Surplus	-	-	-	-	(1,00,144)	(10,900)
c)	Total Assets	45	1	2,43,650	5,000	26,14,259	6,09,21,674
d)	Total Liabilities	45	1	2,43,650	5,000	26,14,259	6,09,21,674
e)	Details of Investments	NIL	NIL	NIL	NIL	NIL	NIL
f)	Turnover	-	-	-	-	30,86,967	2,64,83,181
g)	Profit before tax	-	-	-	-	(5,693)	(10,900)
h)	Provision for tax	-	-	-	-	-	-
i)	Profit After Tax	-	-	-	-	(5,693)	(10,900)
	Other comprehensive income for the period					-	-
	Total comprehensive income for the period					(5,693)	(10,900)
j)	Proposed Dividend	NIL	NIL	NIL	NIL	NIL	NIL
k)	% of Share Holding	100%		100%		99%	
	Reporting Currency		USD(\$)		USD(\$)	INR	INR