



July 07, 2021

BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, Mumbai - 400001.
Scrip Code: **532368**

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051.
Symbol: **BCG**

Dear Madam/Sir,

Sub: Letter of Intent signed

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we hereby inform the Exchanges that the Company has signed a Letter of Intent to acquire a Digital Marketing Services company based out of India with more than 1100 employees and premium clients such as Netflix, Disney, Expedia, Bitly, Hulu and The New York Times. The details regarding the name of the target company have been kept confidential in light of the confidentiality clause of the LOI. A definitive agreement will follow after the completion of the confirmatory business, legal and financial due diligence.

This is done with intent of strengthening our back-end to prepare the Company for the growth.

This is for your information and records.

Thanking you,

Yours faithfully,

For BRIGHTCOM GROUP LIMITED

Manohar Mollama
Company Secretary & Compliance Officer
ACS - 39254

