



August 26, 2020

The BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, MUMBAI – 400001.
Scrip Code: **532368**

The National Stock Exchange of India Ltd.

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051.
Symbol: **BCG**

Dear Madam/Sir,

Sub: Brightcom becomes Certified Adaptor at Index Exchange

We would like to update you regarding a business development. Index Exchange (IX), the top ten global Ad market place, made Brightcom one of their 'certified adaptors.' Index Exchange is a marketplace where premium digital media companies come together and exchange inventory.

This certification gives Brightcom an opportunity to completely integrate with the IX Library. Brightcom joins an elite list of about 40 certified adaptors alongside AOL, AppNexus, Criteo, AdAuth and GroupM.

We request you to kindly take note of this development and disseminate the information.

With warm regards,

for **BRIGHTCOM GROUP LIMITED**

M. SURESH KUMAR REDDY
CHAIRMAN & MANAGING DIRECTOR
DIN: 00140515

