

# BRIGHTCOM GROUP POSTS THIRD QUARTER RESULTS

**Hyderabad, February 12, 2019:** Brightcom Group (NSE: BCG | BSE: 532368), the global Internet brand, today announced its unaudited financial results for the quarter ended 31<sup>st</sup> December, 2018.

## The Highlights:

- Q3 consolidated revenue of Rs. 849.86 Crores, up 9.68% Y-o-Y.
- Q3 consolidated EBITDA of Rs. 229.37 Crores and PAT of Rs. 138.30 Crores.
- Q3 consolidated earnings per share (EPS) of Rs. 2.90.

Revenue for Q3 FY2018-19 was Rs. 849.86 Crores, an increase of 9.68% Y-o-Y and an increase of 36.89% Q-o-Q. EBITDA for Q3 FY2018-19 was Rs.229.37 Crores, an increase of 18.48% Q-o-Q and an increase of 8.32% Y-o-Y. PAT for Q3 FY2018-19 was Rs. 138.30 Crores, an increase of 10.35% Y-o-Y and an increase of 29.36% Q-o-Q.

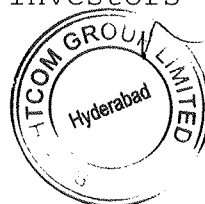
Revenue from Digital Marketing Segment for Q3 FY2018-19 was Rs.741.00 Crores, an increase of 45.84% Q-o-Q and an increase of 11.63% Y-o-Y. PBT from Digital Marketing Segment for Q3 FY2018-19 was Rs.187.65 Crores, an increase of 15.43% Q-o-Q and an increase of 1.46% Y-o-Y. Revenue from Software development Segment for Q3 FY2018-19 was Rs.108.86 Crores.

Note: The Above Q3 numbers does not include Lycos Inc. numbers.

## Business highlights:

1. Brightcom is part of Trustworthy Accountability Group, known as the TAG.
2. Dyomo has successfully started to provide Artificial Intelligence and Machine Learning services and allocated a workforce of about 100 people. This is expected to grow in terms of workforce proportion in the coming quarters. We are servicing areas of Farm Tech, Architecture, Digital Marketing and Ecommerce.
3. Partnership with Commfident is working very well.
4. Brightcom had significant participation at Google partner conference in Ireland.
5. Meet Brightcom representatives at Mobile world conference (MWC) between February 25th and 28th, 2019 in Barcelona.

The details of the results can be viewed at the company's website [www.brightcomgroup.com](http://www.brightcomgroup.com), under the Investors' section.



## Conference Call Details:

The company will host a conference call on 16<sup>th</sup> February, 2019, at 11.00 AM, Indian Standard Time to discuss the financial results and other investor queries.

Call-in details will be available on the Investor Relations page of the company's website at: [http:// brightcomgroup.com/investors/](http://brightcomgroup.com/investors/)

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## About the Company:

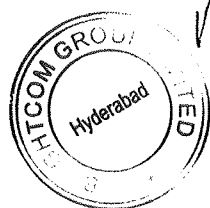
Brightcom Group consolidates ad-tech, new media and IoT based businesses across the globe, primarily in the digital eco-system.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

Brightcom Group's consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the Internet, also known as the "Internet of Things" (IoT).

Brightcom Group's renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends.

For more information, please visit: [www.brightcomgroup.com](http://www.brightcomgroup.com)



Disclaimer:

This press release contains "forward-looking statements" - that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward- looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward- looking statements.

**for BRIGHTCOM GROUP LIMITED  
(formerly Lycos Internet Limited)**



**M. SURESH KUMAR REDDY  
CHAIRMAN AND MANAGING DIRECTOR**

